



NATURE'S BEST MEDICINES,
THROUGH THE ART OF AYURVEDA

Ayurveda - Restoring the harmony of body and mind.

Ayurveda, the 5000 year old Indian traditional system of medicine, is all about restoring us to our natural balanced state. It is the quintessence of Vedic knowledge that has, as its pivot, the total healing and well-being of the the body, mind and soul.

Ayurveda's approach is holistic. It sees, understands and resolves the problem from its roots. As a result, one achieves health, happiness and the right attitude.



इष्टं भवन्तु दुःखिनः, इष्टं इन्तु निरालस्यः ।
इष्टं भद्रानि पश्यन्तु, न कश्चिद् दुःख-भाग- भवेत् ।

All should be happy, be healthy, see good;
may no one have a share in sorrow.



J & J Kalan Pharmacy - a glorious tradition in Ayurveda.



**K.P. KOCHUVAREED
VAIDYAN (LATE)**
FOUNDER (1895 -1982)



DR. KALAN JOHNY (LATE)
S/O K.P. KOCHUVAREED
VAIDYAN

J & J Kalan Pharmacy (P) Ltd., founded by K. P. Kochuvareeth Vaidyan of the Kalan family, a name renowned for its centuries-old Ayurvedic tradition and treatments. Down the years, the family has made valuable contributions in Ayurveda health care. Its Ayurvedic medicines and treatments based on ancient scriptures have been highly effective. Dr. Kalan Johny, son of K. P. Kochuvareeth Vaidyan, continued the inimitable tradition.



Sound mind. Sound body. Naturally







Kesamrutham Hair Tone

An excellent hair nourisher, Kesamrutham stimulates hair growth and prevents hair fall. It strengthens the hair roots and promotes lush growth of long, dense, black and lustrous hair. Moreover, it stops dandruff and premature graying. Prepared using natural ingredients, Kesamrutham is cool for the eyes and ensures sound sleep. It can be used irrespective of age.



Bhringraj, *Eclipta alba* has amazing benefits, it helps to prevent hair fall, premature graying of hair and split ends. It

helps in strengthening hair roots, promotes hair growth and good for overall hair care. It rejuvenates memory, hair, teeth, bones, vision and hearing. This herb pacifies vata, kapha and good for hair.



Aloe Vera, *Aloe Barbadensis*, has over 75 nutrients beneficial to hair. It forms a protective layer over the hair, reduces dandruff, and has proteolytic enzymes which naturally stimulate hair growth.



Virgin coconut oil has antiviral, antibacterial, and antifungal properties, thanks to the medium chain fatty acids like lauric acid, that it contains. Apart from breast milk, coconut oil nature's most abundant source of lauric acid, which is vital in building immunity and protecting the new born from infections. Coconut oil also fights viruses and germs. Is it an excellent moisturizer too.





Arshohari

Removes stomach pain due to constipation and gives fast relief from piles. The sure and best remedy for indigestion, back pain, heart burn, fistula, flatulence, gas trouble and all other diseases due to constipation and piles. It can be used irrespective of age.



Red leadwort (Plumbago Indica), a perennial medicinal shrub, is a good anti-inflammatory agent, very effective for piles. It supports metabolism, reduces burning sensation, curbs infection and removes toxins from the body.



Little Tree Plant, Biophytum sensitivum, is used in traditional medicine to treat numerous diseases. A tonic and stimulant, it is effective against chest complaints, convulsions, cramps and inflammatory tumours.



Punarnava, Boerhavia diffusa, is excellent for pain relief. Its leaves, stem, and roots are known to have medicinal properties. It is effective for asthma, urinary disorders, leukorrhea, rheumatism, and encephalitis.





Baby's Coconut Oil

This gentle and caring massage oil does a world of good for the baby's skin and health. It shines, whitens and smoothens the body, cools head and eye, gives sound sleep, and resists skin diseases.



Turmeric, *Curcuma longa*, has excellent antiseptic, antibacterial and anti-inflammatory properties. It is excellent

for the skin and makes it soft and supple. It is good to treat dry and oily skin, and keeps pimples away. It prevents the formation of wrinkles. elasticityThe anti-inflammatory and antiseptic properties of turmeric help soothe burns as well. can also keep the skin free from infection.



Tree cotton, *Gossypium arboreum*, is used to remove marks on skin. Controls vaata, pitta, kapha and their related diseases and balances the

human body. The herbal milk can be used as a skin moisturizer and for conditioning hair.



Coconut milk does a great deal of good for the skin. It is rich in vitamins A and C, calcium, iron and natural proteins, which make the skin smooth and radiant.

It is a great moisturizer that can replace moisture in dehydrated and sun damaged skin. The natural fatty acids in this milk can help remove harmful bacteria from the skin. Applying coconut milk on your scalp gives a cooling sensation. It is a great organic hair conditioner and nourishes the hair from roots to ends.





Neelibhringadi Coconut Oil

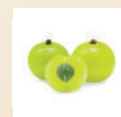
It helps to reduce unnatural hair falling and breaking, It is a best preparation for strengthening, thickening and growing of hair. It can be used irrespective of age. Applying it on hair cools head and eyes and ensures sound sleep



True Indigo, *Indigofera tinctoria*, is the oldest natural dye. Among many uses, it helps hair grow healthy and strong. What's more, it prevents premature graying and helps restore natural black colour of hair.



Balloon Vine, *Cardiospermum halicacabum*, is a cherished medicinal herb for eons. Its ability to prevent gray hairs is renowned. Gives relief from dandruff and promotes hair growth.



Indian Gooseberry, *Emblica officinalis*, is one of the richest sources of vitamin C. It is ideal for reducing hair fall and scalp problems. It also acts as a natural conditioner

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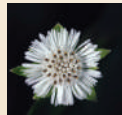


Kesalepam Hair Tonic

This unique hair tonic and hair revitaliser helps prevent hair loss, whether partial, full or ring-shaped. It restores hair growth resulting in thick, strong and shiny black hair. Prevents premature greying, dandruff and itching of scalp.



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False Daisy, *Eclipta Alba*, is an important Ayurveda herb, widely used in hair fall treatment. It combats baldness, premature greying of hair, and controls dandruff, hair falling and hair thinning etc.



Bluebellvine, *Clitoria ternatea*, is a very beautiful herbaceous plant with many medicinal uses. It helps in the detoxification, is good for the skin, soothes the eyes and helps to improve vision too.





Kesathailam Hair Oil

This Hair Revitalizer helps preserve the blackness, thickness and strength of the hair. To prevent hair falling and splitting, dandruff and hair itching. To prevent premature graying and browning of hair. To withstand headache and ensure sound sleep. It can be used irrespective of age.



Jimson Weed, *Datura Stramonium*, is used in ayurveda for treatment of hair fall, hair loss and dandruff. The oil extract from the datura seed is used to treat baldness and stimulate growth of hair.



Heart-Leaved Moonseed, *Tinospora Cordifolia*, is a wonder shrub used in Ayurvedic medicine against many diseases and to boost the immune system.



Kerala Thalipodi

To cure or prevent scabies, itching and dandruff. To make scalp oil-free and keep the eyes cool.



Henna Lawsonia Inermis has been known to relieve baldness, down the ages. The plant is

also useful against dysentery, liver disorders, skin diseases etc. ral black colour of hair.



Green gram (Phaseolus aureus) has antioxidant, antimicrobial, antidiabetic, anti inflammatory, antihypertensive and antitumor effects. Removes dead skin cells from scalp



Holy Basil Ocimum sanctum medicinal has known to be used for its medicinal qualities for over 1000 years and ancient Ayurvedic texts refer to tulsi as the 'elixir of life'. Tulsi is known to relieve almost all

ailments.



Ajamamsa Rasayanam

Indications: Removes weaknesses due to old age. Gives strength to nerves and increases memory and general health. Can be used irrespective of age.



China root (Alpinia galanga wild) is used as a flavoring, aromatic stimulant. Carminative,

antifungal and hypotensive, it enhances sperm count and motility.



Gambhari (Gmelina arborea) is a known bitter tonic in treating vata and pitta diseases and ruff, hair falling and hair thinning etc.



Bengal quince or Bael, Aegle marmelos, Its fruits are used in traditional medicine. Heals chronic stages of dysentery and cholera. Also effective in curing peptic ulcer, treatment of respiratory ailments etc. and helps to improve vision too.

Manufactured & Exported by **K.P. KOCHUVAREED VAIDYAN'S,**
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